



THAVERY NGETH

Graphic Design | Digital Marketing | Social Media

July 20th, 2021

PROFILE

I love what I do. I do what I love. I've been in the beauty industry for over 15+ years. I am Aveda and Vidal Sassoon Trained who constantly stays up to date with all the top stylists worldwide through social media. That path has led me here, to take on a new journey to transition to the digital world. I recently graduated from the Social Media Web Marketing Diploma Program. In addition, I am currently enrolled and nearing the end of my in Graphic Design Technology Diploma Program.



CONTACT

📞 403 466 0961
✉ thaveryn@gmail.com
🏠 408-700 67th Ave SW
Calgary, Alta T2V 2H3
🌐 www.outkastzmedia.com
📌 linkedin.com/thaveryngeth

INTEREST



Family



Travel



Graphic



Music



To .

Hiring Manager

Human Resources Manager

Dear Hiring Manager,

I have a passion for curating content through various marketing tools and software. I create high quality, creative, attention grabbing digital marketing, graphic design and social media promotional ads. I enjoy implementing techniques in finding the best practices to manage marketing campaigns, create brand image, and identify the target market.



My knowledge as a digital creator comes with SEO, SEM, SMO, SMM, SERP, Google, Facebook, Instagram; and other various social media platforms. From writing digital content, micro blogging and blogging, to expanding online presence through personalized interactions to create online campaigns, websites, landing pages and reviewing analytics.

In addition to my Digital Marketing Education, I further enhanced my Social Media | Web Marketing Skills by enrolling in the Graphic Design Technology Program. The combined fields, has enabled me to further enhance my skill set by utilizing Adobe Creative Cloud with various software such as InDesign, Premier Pro, Illustrator, Photoshop and Dreamweaver.

During my 15+ years as a hairdresser, I appreciate the visual expression that is being conveyed to online branding, online marketing, and how essential it is to attract consumers with quality content. As a hairstylist, I create, analyze, connect and consult with individuals. I build long term client relationships to increase not only my business but also that of my employers. I am a team player who is positive and motivated. I thrive on continual education and staying up to date on the latest digital trends and upgrades. I know I will be a valuable asset to your team.

Thank you for your consideration. I look forward to the opportunity to meet with you.

Yours Sincerely,

Thavery Ngeth

Thavery Ngeth



THAVERY NGETH

Graphic Design | Digital Marketing | Social Media

EDUCATION

Graphic Design
Reeves College, Calgary Alta
2020-2021

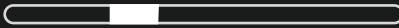
Social Media | Web Marketing
Reeves College, Calgary Alta
2018-2020

SKILLS

- Critical Thinking
- Active Learning
- Customer Service
- Time Management
- Attention to Details
- Work Effectively as a Team
- Strong Work Ethics & Morale

TECH SKILLS

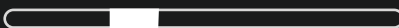
Adobe Photoshop



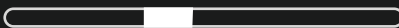
Adobe InDesign



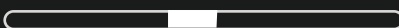
Adobe Premier Pro



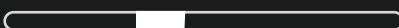
Adobe Illustrator



Microsoft Word



Microsoft Excel



Canva



AWARDS

Student of the Month
Social Media | Web Marketing
Reeves College 2020-2021

Awards of Excellence
Social Media | Web Marketing
Reeves College 2018-2020

Google Analytics for Beginners
Reeves College, 2018 - 2021

WORK EXPERIENCE

Graphic Design | Digital Marketing | Social Media

Jenny Parks, Hairstylist | 2019 - Present

Conceptualize, curated and managed content to help create a strong on-line presence with my digital marketing and graphic design skills.

- Content Curation, Videography, Social Media Management.
- Utilizing SEO and SMO strategy.
- Video Editing, Designing Promotions, Photo Editing.

Graphic Design | Digital Marketing | Social Media

OutKastz Media by Thavery | 2017 - Present

- Content Curation, Videography, Social Media Management, Analytics.
- Expert in Canva and other related content marketing editing tools.
- Setting up client accounts, verifying on various platforms.
- Utilizing SEO, SEM, SMO and SMM strategy.
- Video Editing, Designing Promotions, Photo Editing.

Hairstylist

Artistry of Hair by Thavery | 2002 - Present

Provide customers with exceptional customer service resulting in excellent customer retention, customer focus, client relationships.

- Listening, analyzing information. Confidentiality with professionalism.
- Communication, organization, creativity and attention to details.
- Plan desired effect by studying facial features, examining potential style, conferring with customers and making proper recommendations.

AABHA SHARMA

Campus Director - CDI and
Reeves College

📞 403 390 2451

✉ aabhanejasharma@gmail

EDWIN HERRENSCHMIDT

Graphic Design Instructor -
Reeves College

📞 403 542 9706

✉ inkmixer@gmail.com

LINDSEY SERVINSKI

Graphic Design Instructor -
Reeves College

📞

✉ lindseyservinski@gmail.com

JENNY PARKS

Owner | Hairstylist -
Hygge Hair Lounge

📞 403 860 6875

✉ jennyparks057@gmail.com